### **NORDIC IP TEAM**



# We assist you throughout the Nordic region.

Jeppe Brogaard Clausen Partner and Co-head of NJORD Law Firm's IP team

## WHY NJORD?

NJORD Law Firm serves as a one-stop shop to the Nordic region. We make sure you only have to seek expert international IP advice in one place, and we assist clients in all countries from one contact person.

NJORD's IP team represents a wide range of clients – from minor companies in the set-up phase to major national and global groups of companies with world-famous brands. Currently, we serve 40 of the world's TOP100 brands, and the client base continues to grow with extremely well-known brands.

Our IP team is international, founded in the Nordic area, which is reflected in our deep knowledge of the Scandinavian market as well as our Scandinavian mentality and values. A large number of foreign native partners and associates give us access to a wide range of jurisdictions – e.g. Sweden, Finland, Norway, Iceland, Germany, the US, and England. Head of team Jeppe Brogaard Clausen is highlighted as a Notable Practitioner in Chambers: "Jeppe Brogaard Clausen co-heads the IP team. He has experience across international IP, litigation, and enforcement, with a focus on copyright issues in the entertainment sector."

Partner and Attorney Peter Gustav Olson is ranked in WTR 1000: "Trademark virtuoso Peter Gustav Olson is 'a perceptive strategist and an expert on EU trademarks.' Having filed over 1,200 Community trademark applications and been involved in more than 600 Community trademark oppositions throughout his career, clients can sleep soundly knowing their marks are safe in his hands."

Partner and Attorney Frank Jørgensen is also ranked in WTR 1000: "Professionalism, honesty and thorough preparation are a few words to describe Frank Jørgensen. He is a top-notch litigator with 'an excellent personality and even better brand protection capabilities."



### **NORDIC TEAM**

#### SWEDISH EXPERTISE

NJORD's Nordic IP team includes a strong Swedish department. The department handles trademark cases for top brands and regularly litigates on behalf of national and international clients in Sweden.

As the most specialized Swedish legal department in Denmark, the team is positioned as the largest filer of copyright cases with the Swedish Patent and Market Court. Beyond IP, the Swedish team provides counseling and solutions in corporate matters, including the establishment of businesses and branches in Sweden and assistance in the settlement process as well as employment matters.

Led by Emelie Svensson, our Swedish legal staff advises both Swedish and international clients from our Copenhagen office. Emelie is a Swedish lawyer and is registered with the Danish Bar and Law Society. She is selected a Young Talent in The Legal Profession and pointed out as one of the 100 most Influential Women in IP worldwide.



#### **FINNISH EXPERTISE**

NJORD's Finnish team advises both Finnish and foreign clients on all Finnish and Nordic legal matters. Led by Heikki Selin, the team specialises in intellectual property matters and advises clients on issues regarding copyright, trademark, and marketing.

Besides IP, the Finnish team provides specialist advisory services within all aspects of corporate law, ranging from the establishment of businesses and branches to employment law. Further, the team advises on IT, telecommunications, IoT as well as EU and competition matters.

#### NORWEGIAN EXPERTISE

NJORD's Norwegian team specializes in intellectual property rights. The team assists entrepreneurs, companies, and government bodies in selecting, protecting, commercializing, and defending their IP rights.

The team is ready to assist you in legal matters concerning trademarks, design, parallel import, copyright, marketing, etc.



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